

Press Release

Jordan Named Director – Business Development and Strategic Marketing

St. Louis, MO, February 11, 2020 – ELANTAS PDG, Inc. (EPDG) has appointed Rick Jordan as Director – Business Development and Strategic Marketing for the Electronics business line. In this role, Jordan will be responsible for the development of strategy and execution of growth plans for the business line. Additionally, he will be the Global Key Account Manager for Lear and the head of the technical team at Olean.

Rick Jordan became part of ELANTAS PDG, Inc. with the acquisition of the CONAP business in June 2017. After joining CONAP in 1989, Jordan has held several responsibilities in technology and business development functions. He was honored with the CYTEC Innovation Award on three occasions and has three patents in his name.

About ALTANA:

ALTANA is a global leader in true specialty chemicals. The Group offers innovative, environmentally compatible solutions for coating manufacturers, paint and plastics processors, the printing and packaging industries, the cosmetics sector and the electrical and electronics industry. The product range includes additives, special coatings and adhesives, effect pigments, sealants and compounds, impregnating resins and varnishes, and testing and measuring instruments. ALTANA's four divisions, BYK, ECKART, ELANTAS, and ACTEGA, all occupy a leading position in their target markets with respect to quality, product solution expertise, innovation and service.

Headquartered in Wesel, Germany, the ALTANA Group has 47 production facilities and 60 service and research laboratories worldwide. Throughout the Group about 6,400 people work to ensure the worldwide success of ALTANA. In 2018, ALTANA achieved sales of €2.3 billion. About 7 percent of sales are invested in research and development every year. Its high earning power and high growth rate make ALTANA one of the most innovative, fastest growing, and profitable chemical companies in the world.

www.altana.com

About ELANTAS:

ELANTAS produces insulating materials for the electrical and electronics industry. They are found in electric motors, household appliances, cars, generators, transformers, capacitors, digital cameras, wind mills, computers, lamps, circuit boards, and sensors, and help to ensure that product design engineers can construct ever smaller and more powerful electronic devices, thus saving materials and energy.

The ALTANA division, which is managed by a holding company headquartered in Wesel, Germany, has nine independent manufacturing companies in all major regions worldwide. In 2016, ELANTAS employed a total workforce of 976 people.

www.elantas.com

Date

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Page

1/1

Contact

Dana Roschnafsky
Sales & Marketing Director
Tel +1 314 622-8748
Mobile +1 314 691-1524
Dana.Roschnafsky@altana.com

ELANTAS PDG, Inc.

5200 North Second Street
St. Louis, MO 63147
USA
Tel +1 314 621-5700
Fax +1 314 436-1030
www.elantas.com

www.altana.com